

From: South Island Prosperity Partnership
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Sent: Friday, July 22, 2022 3:00 PM
To: Municipal Hall
Subject: Minister Sajjan's Visit, Victoria Forum 2022, Royal Roads University's Micro-Credentials and More



News, happenings and
insights from South Island
Prosperity Partnership

Minister Sajjan Visits Victoria to Discuss Economic Prosperity

Victoria's role as an innovation hub and the impact of the Arts and Innovation District was in the spotlight this week during a visit by Hon. Harjit S. Sajjan.

He was joined Naina Sloane, Vice-President, Programs and Partnerships for PacifiCan during the SIPP and City of Victoria hosted visit, to explore the region's economic recovery efforts.

Sajjan's visit included a meeting at Victoria's City Hall with Mayor Lisa Helps, discussions on the Victoria 3.0 economic development plan, a tour of the Arts and Innovation District and presentations at co-working space KWENCH. During her presentation, SIPP CEO Emilie de Rosenroll highlighted the role of key initiatives like COAST and the Indigenous Prosperity Centre towards the region's ongoing transition from economic recovery to resilience. SIPP looks forward to continuing to work with PacifiCan to grow these initiatives.



*Honourable Harjit S. Sajjan and SIPP
CEO Emilie de Rosenroll at KWENCH*

Sajjan also announced \$3.25 million in funding to scale up three Victoria-based companies later that day. Find out more in *Times Colonist's* coverage of the announcement.

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Destination Greater Victoria's Pivotal Role in Region's Tourism Industry



This week's *Economy Builders* profiles Destination Greater Victoria (DGV), which works in partnership with over 900 business members and municipalities in the region to promote Greater Victoria to a national and international market.

Early in the pandemic, DGV formed Greater Victoria Tourism Rescue and Recovery Task Force to support its members as they faced the challenges of closed borders and an economic lockdown. DGV also participated in the Rising Economy Taskforce convened

by SIPP in April 2020.

As the tourism industry's economic recovery continues, businesses are eager to return to days of record-breaking visitor numbers. DGV CEO Paul Nurse provides his perspective on how tourism affects the region, and what he hopes will be our economic future.

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Inter-Cultural Association Collaborates to House Ukrainian Families

As Ukrainian refugees arrive in Canada, a trio of local organizations are striving to provide housing in Oak Bay.

The Inter-cultural Association of Greater Victoria (ICA), Greater Victoria Housing Society and Community Association of Oak Bay are teaming up to pitch the idea of using two municipality owned houses for Ukrainian refugees, which have previously housed Syrian refugees.

VicNews reports, "The community association is ready to continue cultivating the ready-and-waiting volunteer roster to bolster the ICA programs it has already honed for newcomers to Canada."



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Don't Miss this Event on August 28 - 30

Victoria Forum Features Discussions on Turf, Truth and Trusts



The Victoria Forum is bringing global thought leaders together at UVic from August 28 to 30 for deep and difficult conversations on the issues that divide us. UVic and the Senate of Canada will co-host this virtual and in-person discussion series.

Event topics include social exclusion in the COVID era, pathways to bridging economic and environmental divides in an age of misinformation and advancing truth, respect and reconciliation for Indigenous Peoples.

"The Victoria Forum creates space for community to create the meaningful connections required for local and global partners to tackle the world's toughest problems," says UVic President Kevin Hall. "Through a sustained and inclusive dialogue, we can work together for a stronger, sustainable and more equitable global economy."

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Royal Roads University Introduces Climate Adaptation Micro-Credential

As part of Royal Roads University's commitment to upskill Canadians while addressing the climate emergency, the University is now offering Climate Adaptation Micro-credentials.

Micro-credentials are recognized by employers and designed for working professionals who already have some experience in organizational settings (e.g., municipalities, consulting firms, product and service firms, etc.). These competency-based courses translate into a recognized credential in as little as 3 months of part-time learning.

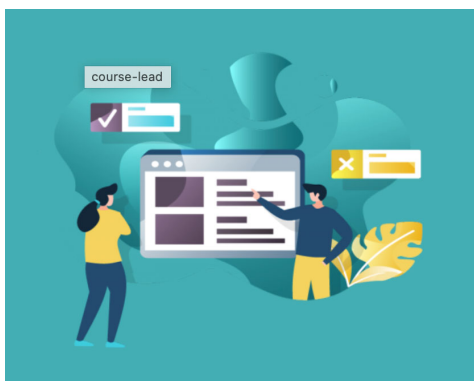
If your work teams are looking for ways to help plan and enact creative collaborations to adapt to climate change, this may be the perfect fit.



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Apply Today!

Alacrity Receives Additional \$1.5 Million in Funding for Digital Marketing Bootcamp



Thousands of B.C. businesses will have the opportunity to hone their online skills with another extension of the popular Digital Marketing Bootcamp program administered by SIPP Member Alacrity.

The Province has provided Alacrity with an additional \$1.5 million to run the program and support more than 2,000 B.C. businesses and their employees to acquire the digital marketing skills they need to shift through economic recovery and beyond.

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At a Glance

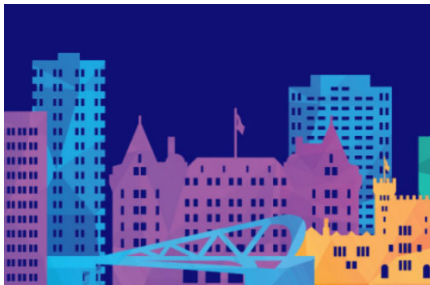
🏠 [Oak Bay set to legalize secondary suites](#) — **Times Colonist**

📊 [SIPP's Impact Report highlights our work during 2021/22 and how the path forward demands new ideas and the boldness to pursue emerging opportunities.](#) — **SIPP**

🏢 [SIPP-supported Centre for Ocean Applied Sustainable Technologies recognized as one of 16 innovative, women-led businesses to watch](#) — **Victoria Tech Journal**

🍽️ [Participate in Hungry Hearts to help raise money for the vulnerable in this culinary challenge.](#) — **Our Place**

Thanks for Reading!



Let us know your views on this week's newsletter and what stories you want to see, so we can help promote a resilient and robust economy for the Greater Victoria region.

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