District of Central Sanich

District of Central Saanich Waste Management Survey – Council Presentation March 20, 2023

MAKING AN IMPACT THAT MATTERS

Research Objectives & Methodology – Waste Management Survey

The purpose of the 2023 Waste Management Survey was to:

- Measuring resident satisfaction and gaps with current waste disposal services in the District of Central Saanich
- Gauge interest on District-led garbage, kitchen scraps, and yard waste disposal services and potential pricing

The survey collected 363 completed surveys using the following data collection method:

- Participants in the 2023 Central Saanich Community Satisfaction Survey were asked if they
 would be willing to complete a second survey about Waste Management.
- Using a mix of cell and landline phone numbers in the District, numbers were randomly dialed by live interviewers. This methodology resulted in 60 completes for this survey.
- A web-survey was sent out to over 6,000 households in the District through a mailout with unique pin codes. This methodology resulted in 303 completed Waste Management surveys.

Community Satisfaction Survey - District of Central Saanich 2023 2

District of Central Saanich Waste Management Survey 2023

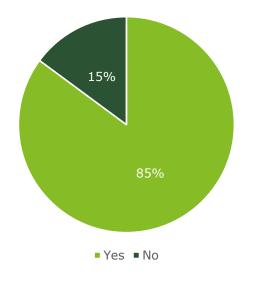


Detailed Findings from Market Research Data

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General Questions

85% of respondents reported that they contract their own garbage services.

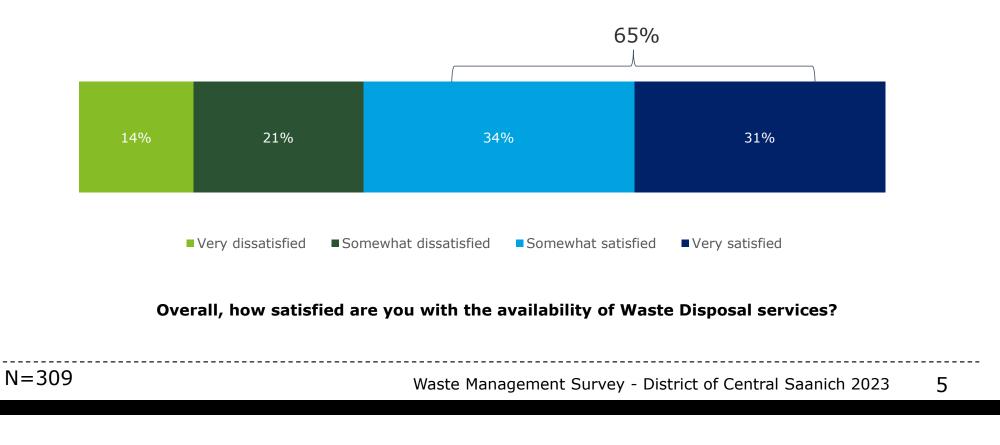


Does your household contract your own garbage service?

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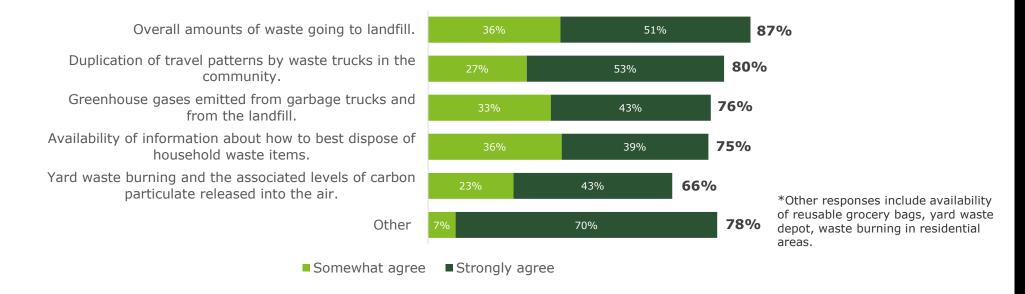
Waste Collection Questions

65% of respondents were at least somewhat satisfied with the availability of waste disposal services.



Waste Collection Questions

The majority of respondents agreed that the overall amounts of waste going to the landfill (87%) and duplication of travel patterns by waste trucks (80%) need improvement.



The District has heard the following feedback about the current Waste Disposal options in the community and would like a better understanding. Related to Waste Disposal, to what extent do you agree that each of the following factors needs improvement?

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Priority Ranking Explained

District services were assigned priority ranks based on the following methodology.



Waste Management Survey - District of Central Saanich 2023

Waste Collection – Priority Matrix

Factor	Performance	Importance	Priority Rank
Duplication of travel patterns by waste trucks in the community	20%	9.4	1
Availability of information about how to best dispose of household waste items	25%	8.9	2
Overall amounts of waste going to landfill	13%	7.6	3
Greenhouse gases emitted from garbage trucks and from the landfill	24%	8.1	4
Yard waste burning and the associated levels of carbon particulate released into the air	34%	8.6	5

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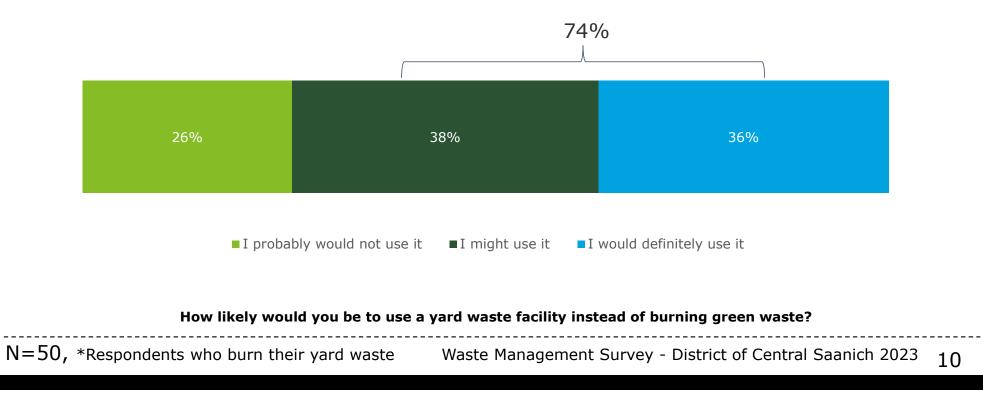
Yard Waste Facility

Most respondents (64%) noted to dispose their yard waste by bringing it to Hartland or another facility. Respondents also commonly noted using a composter in their yard (39%).



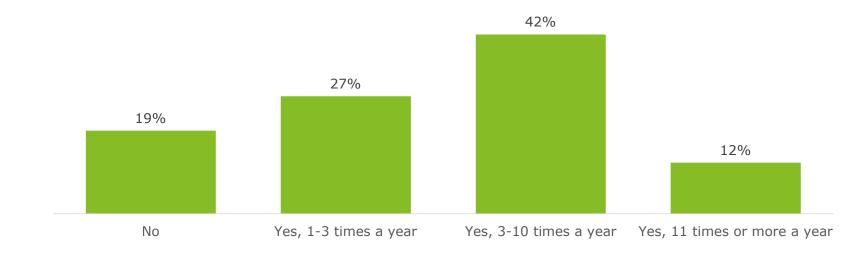
Yard Waste Facility

When asked if they would be inclined to utilize a yard waste facility instead of burning green waste, 38% of respondents potentially using it while 36% mentioned they would definitely use it.



Yard Waste Facility

64% of respondents reported that they would use the yard-waste drop-off facility 3 or more times a year. 19% of respondents expected they would not use it at all.

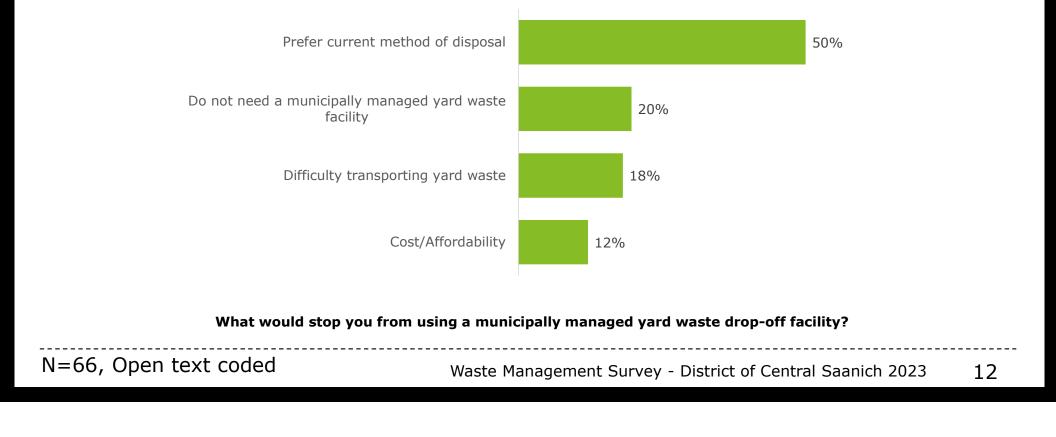


If a municipally managed (through staff or contractors) yard waste drop-off facility was created, would you use it if you deemed potential costs reasonable?

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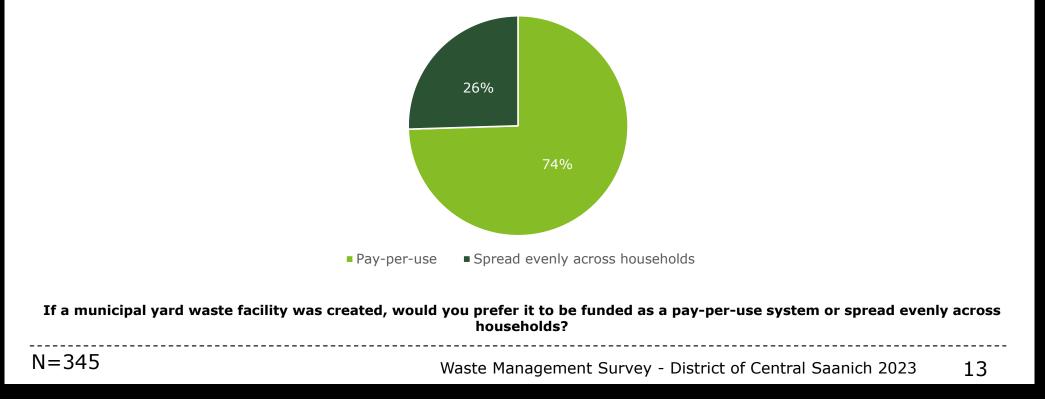
Yard Waste Facility

50% of respondents reported that they prefer their current methods of yard waste disposal, as they either use a local drop-off facility or pay for a pick-up service.



Yard Waste Facility

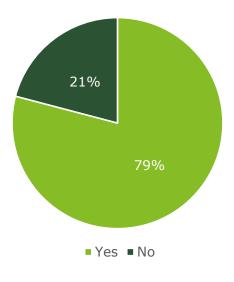
74% of respondents preferred the potential new yard waste facility to be funded as a pay-per-use system in comparison to 26% who preferred to have it spread evenly across households.



N=335

Yard Waste Facility

79% of respondents agreed that a \$10 minimum fee for waste drop-off at other facilities are a reasonable price.

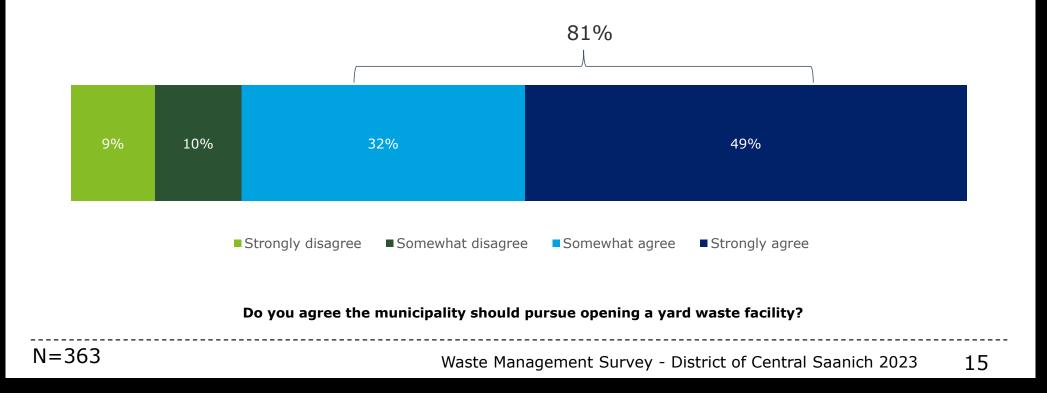


Other drop off facilities typically start at a \$10 minimum fee and charge more depending on the size of the load. Do you think this is reasonable?

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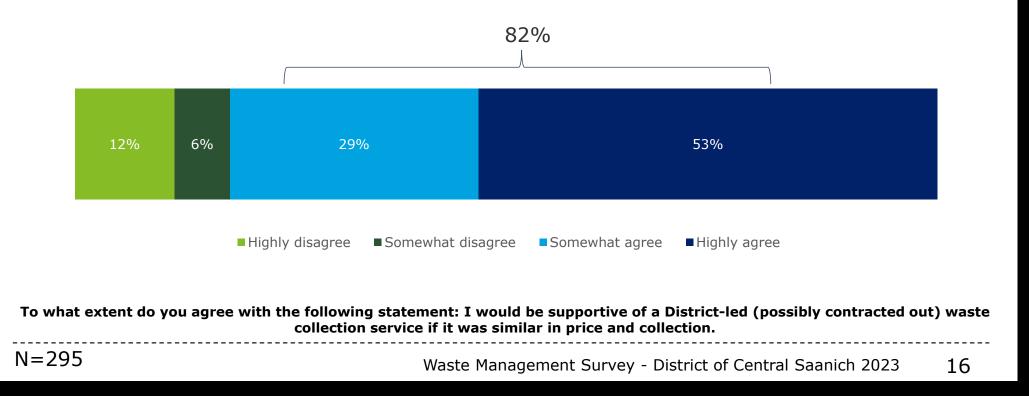
Yard Waste Facility

81% of respondents somewhat agree or strongly agree with the municipality pursuing a yard waste facility.



Garbage and Kitchen Scraps Collection

The majority (82%) of respondents agreed that they would be supportive of a District led waste collection service if it was similar in price and collection.



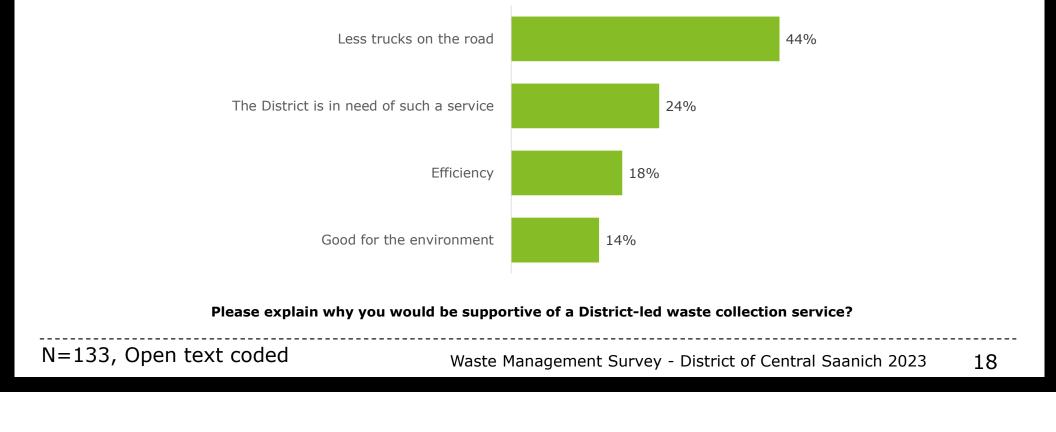
Garbage and Kitchen Scraps Collection

Respondents commonly noted increased taxes/higher costs (50%) and supporting local waste facilities (23%) as reasons why they would not support a District-led service.



Garbage and Kitchen Scraps Collection

44% of respondents noted the reason they would be supportive of a district-led waste collection service as it would result in less trucks on the road.



Garbage and Kitchen Scraps Collection

If the District were to implement a Waste Collection service, they would see a significant uptake in support at a price point of \$27/month compared to \$30/month (+26%).



If a District-led Waste Collection services was available at the following price, how likely would you be to support this initiative?

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Central Saanich Waste Management Survey 2023

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