

## Pamela Martin

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**From:** artsdevelopment <artsdevelopment@crd.bc.ca>  
**Sent:** July 3, 2025 4:38 PM  
**To:** Municipal Hall  
**Subject:** To Mayor and Council: CRD Arts & Culture - the 2024 Impact Report  
**Attachments:** 2024-ImpactReport-LettertoCentralSaanich.pdf

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Good afternoon – please find attached a letter from Chris Gilpin, Manager of the Arts & Culture Support Service at the CRD.

We are pleased to share our newly produced 2024 Impact Report with you [HERE](#), highlighting the economic, social, and artistic benefits of our sub-regional Arts Service.

If you would like to receive any hard copies of the Impact Report, please let me know how many, and I would be happy to send them to you.

Thank you,

**Erin Sterling** (she/they)

Administrative Assistant | Arts & Culture

T: 250.360.3215

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Capital Regional District  
625 Fisgard Street  
Victoria, BC V8W 1R7

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*Respectfully acknowledging the First Nations in whose Territories the CRD operates. I am grateful for the opportunity to live and work here and am committed to ongoing learning and reconciliation.*

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Making a difference...together

Arts & Culture Support Service

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July 3, 2025

Mayor Windsor and Councillors Graham, King, Newton, Paltiel, Riddell, and Thompson,  
District of Central Saanich

Dear Mayor and Council:

**RE: Capital Regional District Arts & Culture Support Service**

As Manager of the Arts and Culture Support Service (Arts Service) at the Capital Regional District, I am writing to share the *CRD Arts & Culture 2024 Impact Report*, which highlights the value and impact of arts activities in our participating jurisdictions. As a sub-regional service, the Arts Service provides support through grant programs to non-profit organizations, who in turn develop programming that creates artistic, social, and economic benefits for the region.

In this report, you will read how the Arts Service invested over \$2.7 million dollars in local arts non-profit organizations and artist-led partnerships in 2024. Through 101 awarded grants, over 9,500 arts events and activities took place in the region, entertaining over 1.1 million people in 2024. This year's report also emphasizes the significant role the arts play in fostering a sense of community and connection in the region, and provides updates on the progress of the Arts & Culture Support Service's 2024 – 2027 Strategic Plan.

The current member jurisdictions of the Arts Service are Saanich, Victoria, Oak Bay, Esquimalt, View Royal, Sooke, Metchosin, Highlands, and Southern Gulf Islands. Each participating jurisdiction selects a representative to serve on the Arts Commission, which oversees the administration, policies, and operations of the Arts Service. According to its bylaw, the Arts Service can only support organizations and arts activities that occur within member jurisdictions. We encourage you to join us in supporting and celebrating the arts in your community and across the region. If you would like to attend a meeting of the Arts Commission as a guest, please contact Erin Sterling at [artsdevelopment@crd.bc.ca](mailto:artsdevelopment@crd.bc.ca) for more information.

Non-participating jurisdictions are welcome to join the Arts Service at any time. For more information on the benefits and estimated contribution levels of joining the Arts Service, or to request an informational presentation to your council, please contact me at 250.360.3205 or [cgilpin@crd.bc.ca](mailto:cgilpin@crd.bc.ca).

Sincerely,

A handwritten signature in black ink, appearing to read 'Chris Gilpin', is written over a light blue wavy line.

Chris Gilpin  
Manager, CRD Arts and Culture